

Publicity Report (1)

North Devon Ramblers Magazine

Monthly entries to the following magazines are working well:

Insight Barnstaple

EX33 Braunton

The Link Bideford

The Crier Torrington

Ilfracombe Magazine

Molton Monthly – Peter Robinson puts a link to NDR website each month, but will add any walks that take place in or around South Molton.

Due to the final entry date required by each magazine, walks which are added at a later date may not be included in the magazine entries.

The Gazette

Unfortunately, due to some system changes taking place recently at the Gazette last months article failed to appear. I have emailed several times to find out what is happening as apparently things have been tricky there. Tim did suggest it might go in last week but it was not included. I have contacted him again, but as yet have not received a reply.

I will update as soon as I have some information.

Hilary

Publicity Report (2)

Facebook reels continue to be well received by Ramblers and the wider FB community with viewings typically reaching somewhere in the range of 500 - 1000 views. We now have in excess of 1400 followers and FB recently contacted us suggesting we monetise our content. Presumably this means allowing advertising on our site, however, currently revenue generated would be minimal.

In June some members of the Committee met with Exmoor National Park's CEO, Sarah Bryan; their Senior Archaeologist, Rob Wilson-North and Andrea Davis, Authority Member and DCC representative. Rob led us on a circular walk from Sherracombe Cross to Five Barrows explaining the significance of Roman iron ore smelting in the area and the immense bronze age burial site.

Sarah has agreed to do an article for the Gazette focusing on the importance of Walking to Exmoor.

Rob has likewise agreed to do an article on the Moor's archaeology and offered to lead an archaeological themed walk for Ramblers. Date to be decided.

This interesting and very successful day was quite a coup for us, plus Gemma was invited to apply to ENP to take up a position on the Board.

It's unfortunate that so few people have the Gazette delivered and hence it's reduced presence in the public arena because we have had some excellent content this year. Many thanks to all the contributors.

Mo Bennett 10.07.26